

DMB Community Bank Stadium Artificial Turf Project



Why are we doing this?

- Our field at DMB Community Bank Stadium is in need of replacing. It was last done well over 30 years ago. Reconditioning the field could mean the field would not be usable for at least a year.
- With the referendum building project slated to start in Spring 2020, there will be fewer practice fields for a couple years. This would allow high school teams to have a safe practice field. There would be less wear and tear on practice fields that have been also used for practices and less risk of injury on those torn up practice fields.
- Less than 50% of all contests that were scheduled to be played in DMB Stadium have actually been played there over the last two years (Fall 2018 - Fall 2019). Contests have been moved to offsite locations or played on practice fields because the field has been unplayable. This causes more expense for the school district to bus athletes and unsafe playing conditions on worn out practice fields.
- We are very fortunate to have one of the best high school stadiums in the area. We could utilize the stadium on weekends and/or nights for youth competitions and practices. We would also be able to host community events and WIAA postseason events.
- Annual maintenance costs for artificial turf are much less than a natural surface.

What are we proposing?

- Installation of artificial turf in DMB Community Bank stadium to improve the safety of the playing surface. We would install one of the safest artificial turf surfaces available. A consistent surface would reduce the injury rate, especially knee injuries and concussions.
- This would allow the stadium to be utilized more. Athletic teams, clubs, and marching band would be able to practice and/or hold competitions in the stadium. Spring sports like baseball, softball, and track would also benefit from artificial turf.
- We would be able to host youth athletic events and community events inside the stadium. Youth soccer, youth football, youth lacrosse, and village recreation youth programs would be able to access the field for camps or contests.
- High school and middle school physical education classes and our strength and training program would benefit from the artificial surface.
- Overall, the stadium would be able to host at least three times the number of events currently held in the stadium.

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How can you help?

We are hoping to raise investment funds from individual donors and sponsors. Our fundraising goal is \$760,000. Below is a listing of our sponsorship levels that are available. All sponsors will have recognition on a sponsorship board in DMB stadium and recognition on social media. Donations/pledges can be made out to DeForest Area School District and mailed to DeForest Area High School, Attn; Mike McHugh, 815 Jefferson Street, DeForest, WI 53532. We also have an online donation website at https://www.classmunity.com/deforestwi/view-fundraiser.php?fundraiser_id=874. Follow us on social media as well and share. Our Facebook page is @DMBStadiumTurf. All donations will be tax deductible.

All-American - \$50,000 (\$25,000 first year, \$12,500 for next two years)

Name/logo on field & around stadium for life of turf (10-12 years)
Large plaque for sponsor to display at place of business
2 advertising spots per home contest for football, soccer, & lacrosse games
Special Recognition Night for Company during a 2020 season home football game



All-District - \$20,000 (\$10,000 first year, \$5,000 for the next 2 years)

Name/Logo on fence around field for 3 years
Medium plaque for sponsor
Thank you in DeForest Times, all sport program (3 years), and website/
Facebook page

All-State - \$25,000 (\$12,500 first year, \$6,250 for the next 2 years)

Name/logo on bleacher section + name/logo on fence around field for 3 years
One advertising spot per home contest for football, soccer, & lacrosse games

All-Conference - \$10,000 (\$5,000 first year, \$2,500 for next 2 years)

Listing on Sponsorship board in Stadium
Large plaque for sponsor to display at place of business

Gold - \$5,000 (\$2,500 first year, \$1,250 for next 2 years)

Listing on Sponsorship board in Stadium
Medium plaque for sponsor to display at place of business

Purple - \$1,000 - \$2,500 - one time donation

Norski - <\$1,000 - one time donation

